|| DATA INTELLIGENCE ||

BANGLADESH EXPORT 2019-2020 UPDATE



Leather || Leather Products || Footwear

Jul 2019 – Jun 2020

IN THE REPORT

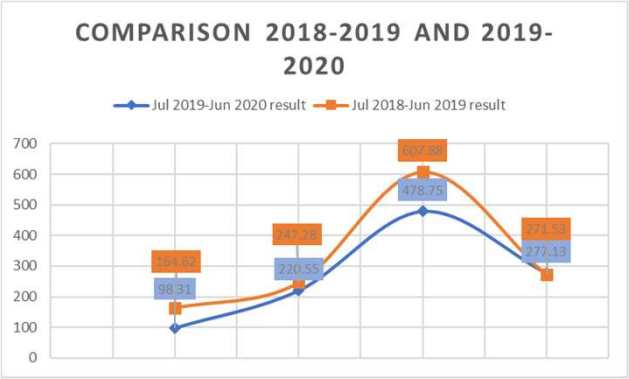
- Sectoral Highlight
- Leather export report
- Leather Products export report
- Leather Footwear export report
- Others footwear export report
- Covid impact analysis

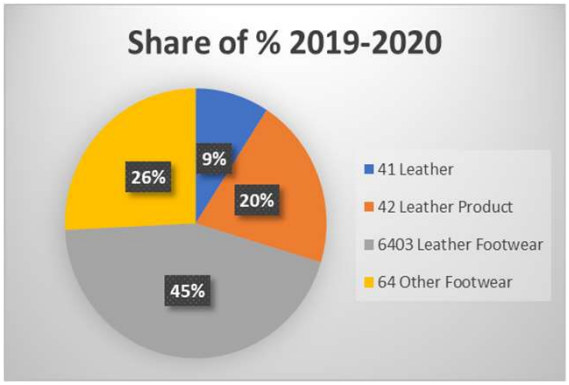
Footwear Exchange

Other Information

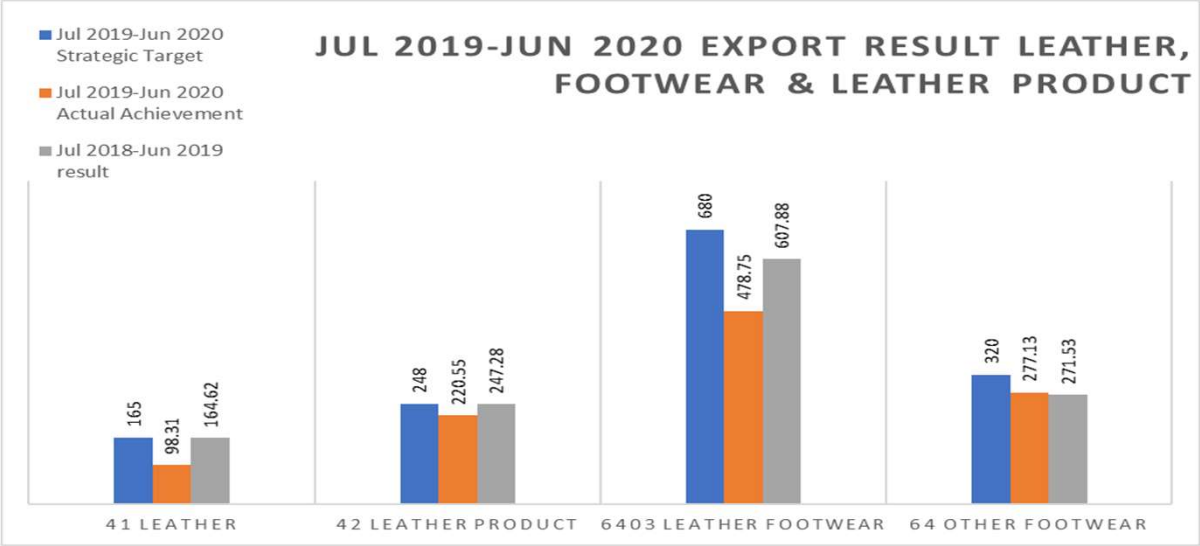
Sector H I G H L I G H T

- Leather, footwear and allied sector have faced negative trend **(-17%)** in export compare to last financial year and **-24%** compare to strategic target.
- Share of Leather (HS 41) **goes down 4%** compare to Last year.
- Leather footwear (HS code 6403) still bagged maximum share of export value (45%), though it is 2% less compare to last year.
- Other footwear jumped 5% compare to LY and ended 26% of sectoral share. 21% was in LY.
- Leather product keep stable sectoral share compare LY.





Data Source: EPB, Bangladesh



Product	Jul 2019-Jun 2020 Strategic Target	Jul 2019-Jun 2020 Actual Achievement	Jul 2018-Jun 2019 result	% vs Target	% vs Last Year
41 Leather	165	98.31	164.62	-40%	-40%
42 Leather Product	248	220.55	247.28	-11%	-11%
6403 Leather Footwear	680	478.75	607.88	-30%	-21%
64 Other Footwear	**320**	**277.13**	**271.53**	-13%	2%
SECTORAL TOTAL	**1413**	**1074.74**	**1291.31**	**-24%**	**-17%**

All figure in million US$

Data Source: EPB, Bangladesh

Other Information

Sector H I G H L I G H T

Top 10 Leather Sectoral Export Country

Number of Country shipped

96

Share of Top 10

74%

Country	Export Value	% of Export
US: United States	181,543,289	16.9%
ES: Spain	106,950,013	10.0%
DE: Germany	102,741,119	9.6%
JP: Japan	86,742,590	8.1%
NL: Netherlands	84,737,672	7.9%
IN: INDIA	61,112,846	5.7%
PL: Poland	55,222,839	5.1%
CN: China	40,440,990	3.8%
IT: Italy	38,693,942	3.6%
HK: Hong Kong	37,014,336	3.4%

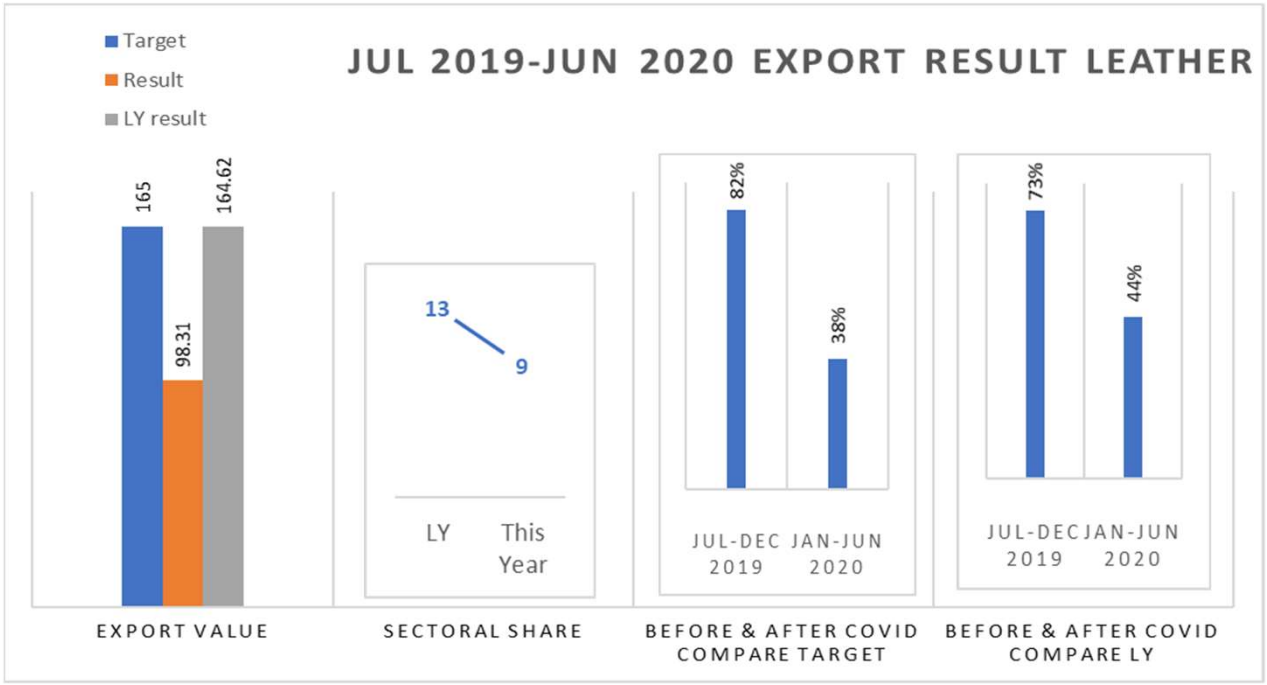
Data Source: EPB, Bangladesh

Other Information

HS Code 41 II LEATHER report

Summary

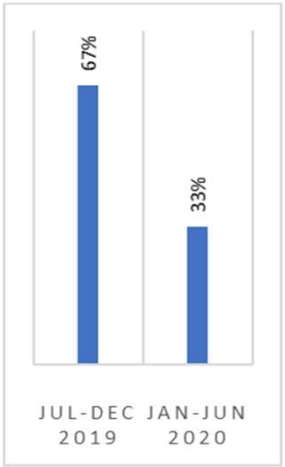
- Leather export has faced most negative trend among other type in sector, **-40%** reduction compare to last financial year and to strategic target.
- Share of Leather (HS 41) **goes down 4%** compare to Last year.
- Before COVID hit, it's already was in negative trend compare to target and LY result but COVID hit was enormous for this segment
- Reason of this huge reduction not only for COVID but also for wrong policy / bad impression on leather pollution / delay of installation ETP in new tannery area



Data Source: EPB, Bangladesh

COVID 19 impact

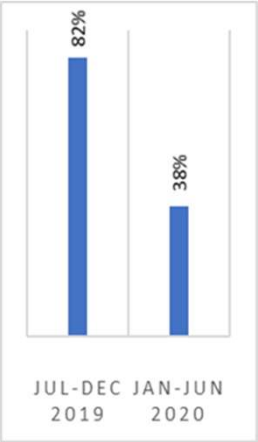
- 67% of full year export was bagged before COVID hit in the world, whereas only 33% export happened after COVID (Jan-Jun 2020).
- Reason of this impact long time –
  > Jan-Mar: It mainly impacted for imported country condition, 2 top country to export Bangladesh leather are China and HongKong.
  > After Mar: Bangladesh industry lockdown impact huge in export.

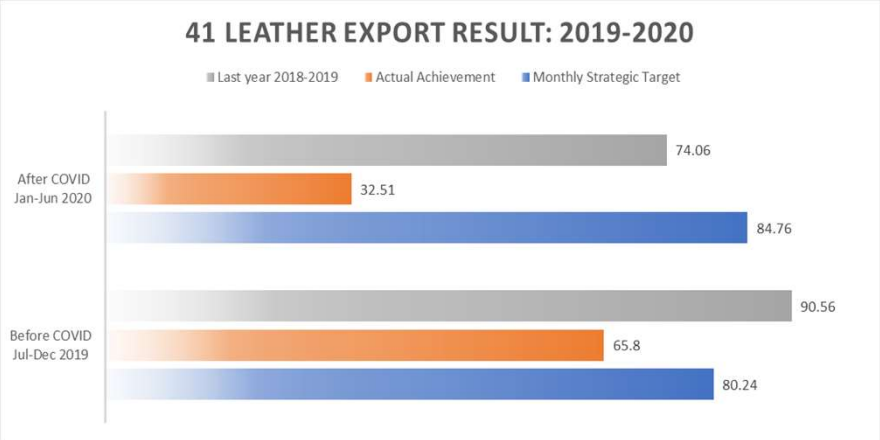


Data Source: EPB, Bangladesh

Other Information

HS Code 41 II LEATHER report







Data Source: EPB, Bangladesh

Top 10 Leather Export Country

Number of Country shipped

42

Share of Top 10

94%

Country	Export Value	% of Export
CN: China	27,879,951.20	28.4%
HK: Hong Kong	20,142,841.08	20.5%
IN: INDIA	9,080,961.27	9.2%
ES: Spain	8,441,968.75	8.6%
JP: Japan	7,736,506.63	7.9%
IT: Italy	7,709,889.10	7.8%
VN: Vietnam	4,506,920.69	4.6%
KR: Korean Republic of	4,008,901.08	4.1%
TW: New Taiwan	2,158,475.02	2.2%
BL: Bangladesh local export code	1,178,530.63	1.2%

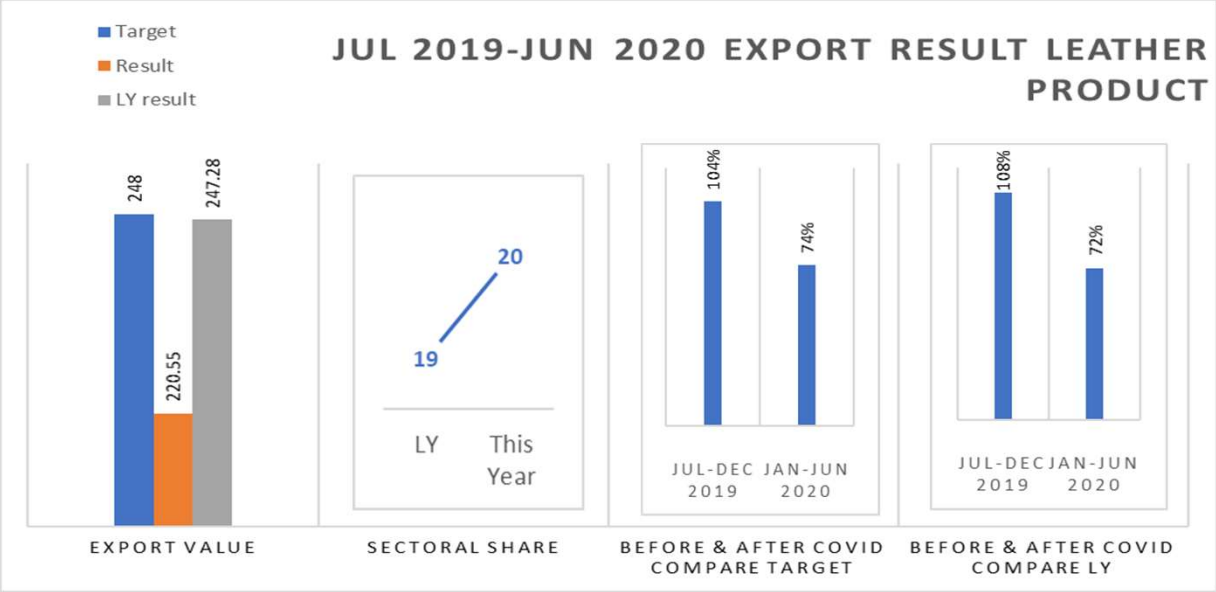
Data Source: EPB, Bangladesh

Other Information

HS Code 42 II LEATHER PRODUCTS report

Summary

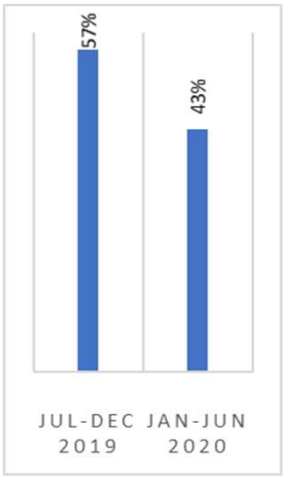
- Leather product segment export has faced also negative trend but less compare to other 2 leather segment. **-11%** reduction compare to last financial year and to strategic target.
- Share of Leather product (HS 42) **slightly go up 1%** compare to Last year.
- Before COVID hit, it was doing excellent and bagged **104 index** compare to target and **108** compare to LY. COVID impact overall year performance.



Data Source: EPB, Bangladesh

COVID 19 impact

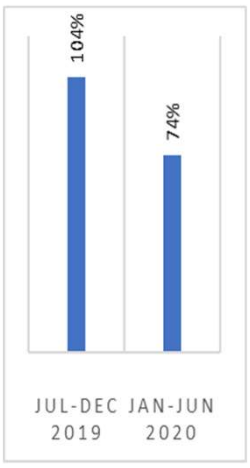
- Before COVID hit, it was doing excellent and begged **104 index** compare to target and **108** compare to LY. COVID impact overall year performance.
- 57% bagged in half year whereas other 43% rest half.
- April 2020 was lowest month for values and purely for COVID reason.

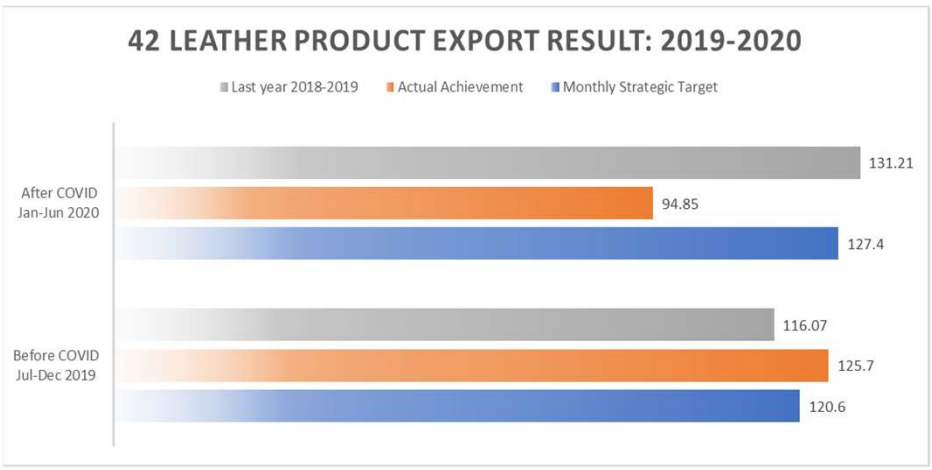


Data Source: EPB, Bangladesh

Other Information

HS Code 42 II LEATHER PRODUCT report







Data Source: EPB, Bangladesh

Top 10 Leather Product Export Country

Number of Country shipped

69

Share of Top 10

92%

Country	Export Value	% of Export
US: United States	48,419,969	22.0%
JP: Japan	43,812,023	19.9%
IN: INDIA	32,004,794	14.5%
BE: Belgium	26,229,734	11.9%
DE: Germany	15,994,008	7.3%
AU: Australia	10,712,627	4.9%
HK: Hong Kong	10,341,226	4.7%
NL: Netherlands	9,398,681	4.3%
CA: Canada	3,307,164	1.5%
KR: Korean Republic of	2,962,289	1.3%

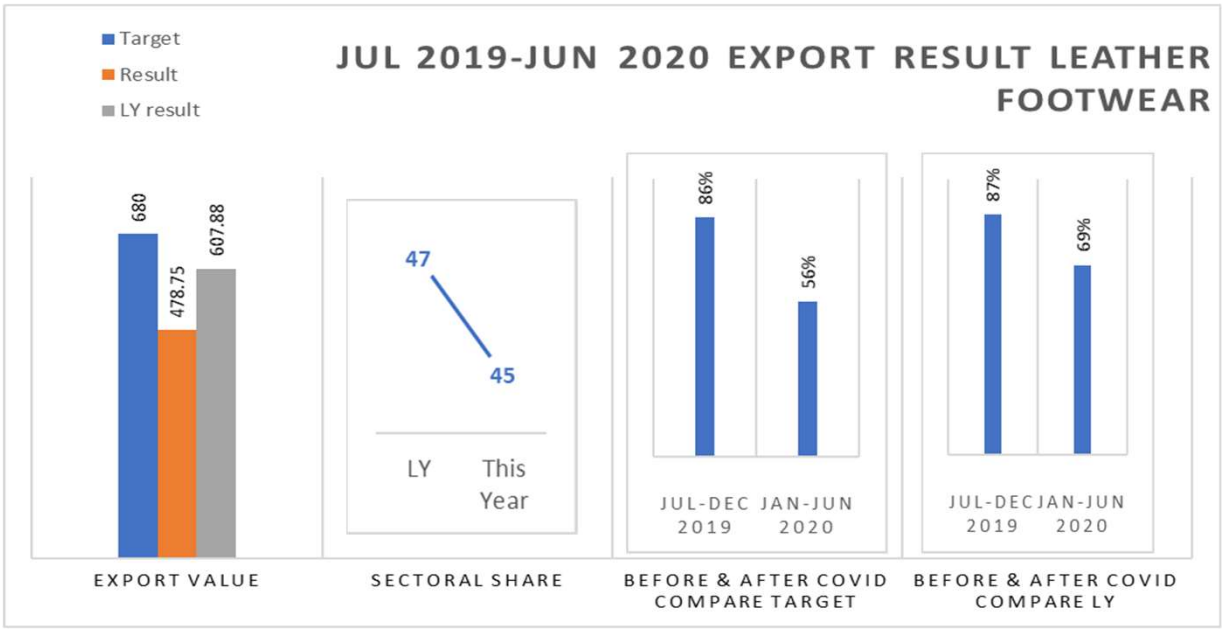
Data Source: EPB, Bangladesh

Other Information

HS Code 6403 II LEATHER FOOTWEAR report

Summary

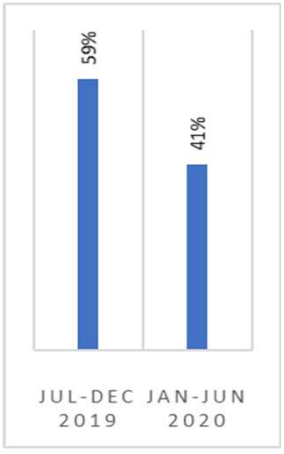
- Leather footwear was second worst among leather segment of this sector, **-30%** reduction compare to target and **-21%** compare last financial year.
- Share of Leather footwear (HS 6403) **goes down 2%** compare to Last year.
- Before COVID hit, it's already was in negative trend compare to target and LY result but COVID hit was strong for this segment



Data Source: EPB, Bangladesh

COVID 19 impact

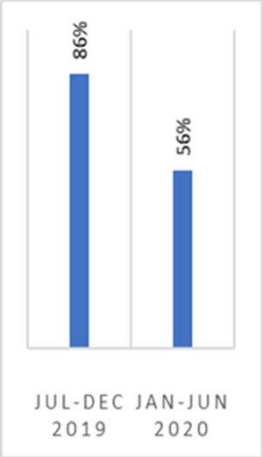
- 59% of full year export was bagged before COVID hit in the world, whereas 41% export happened after COVID (Jan-Jun 2020).
- Impact for COVID mainly lies on April as USA and Europe (biggest export market) impacted those time.

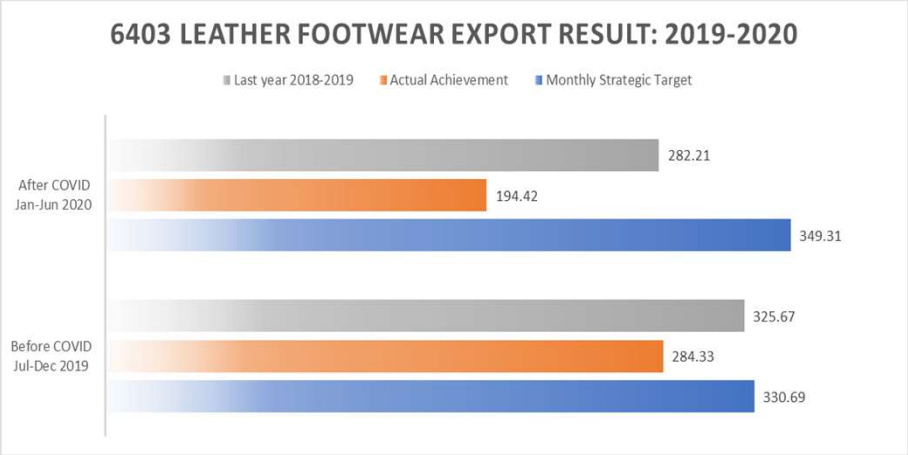


Data Source: EPB, Bangladesh

Other Information

HS Code 6403 II LEATHER FOOTWEAR report







Data Source: EPB, Bangladesh

Top 10 Leather Footwear Export Country

Number of Country shipped

74

Share of Top 10

89%

Country	Export Value	% of Export
US: United States	125851307	26.3%
DE: Germany	71874032.78	15.0%
NL: Netherlands	54499861.66	11.4%
PL: Poland	41538005.64	8.7%
JP: Japan	34690315.71	7.2%
CA: Canada	30783709.01	6.4%
IT: Italy	22271278.21	4.7%
GB: Great Britain	21146998	4.4%
FR: France	11861160.23	2.5%
CN: China	9411613.39	2.0%

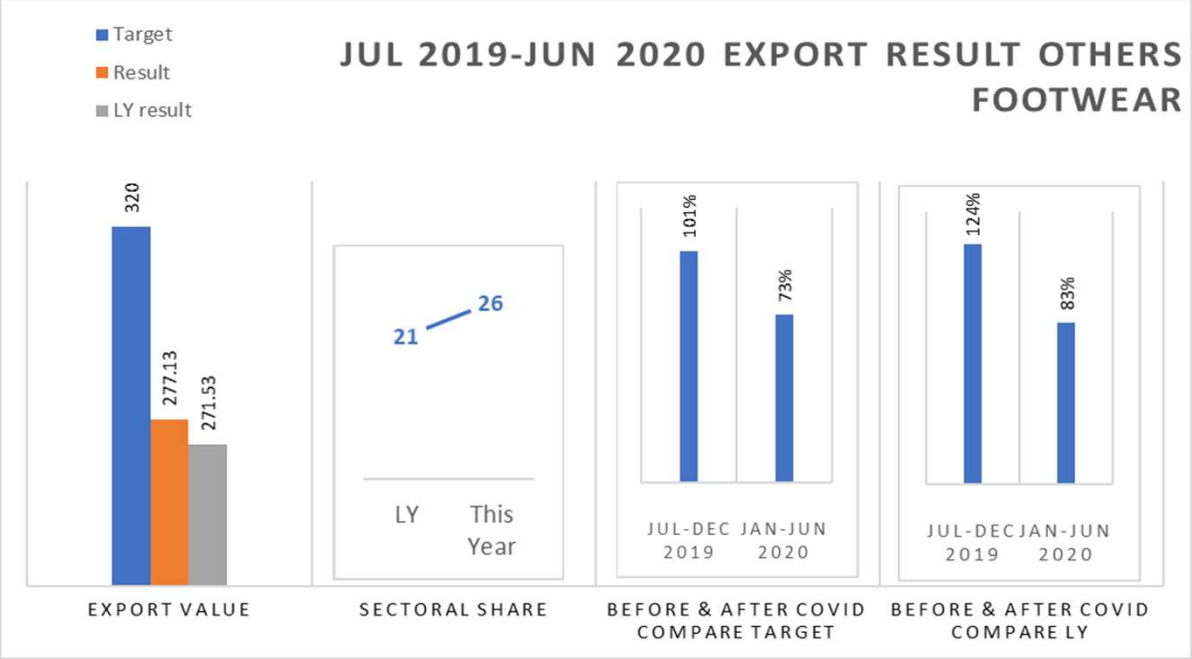
Data Source: EPB, Bangladesh

Other Information

HS Code 64 II OTHERS FOOTWEAR report

Summary

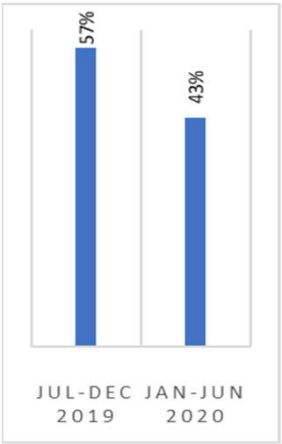
- Other footwear export has faced some turbulence due to COVID hit but still one of best performer in the sector. **-13%** reduction compare to strategic target but **+2%** compare to last financial year.
- Share of other footwear (HS 64) **goes up 5%** compare to Last year.
- Before COVID hit, it was doing excellent and bagged **101 index** compare to target and **124** compare to LY. COVID impact overall year performance.



Data Source: EPB, Bangladesh

COVID 19 impact

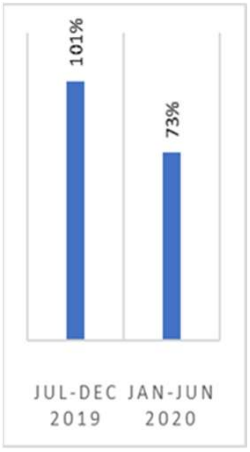
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- 57% bagged in half year whereas other 43% rest half.
- April 2020 was lowest month for values and purely for COVID reason.

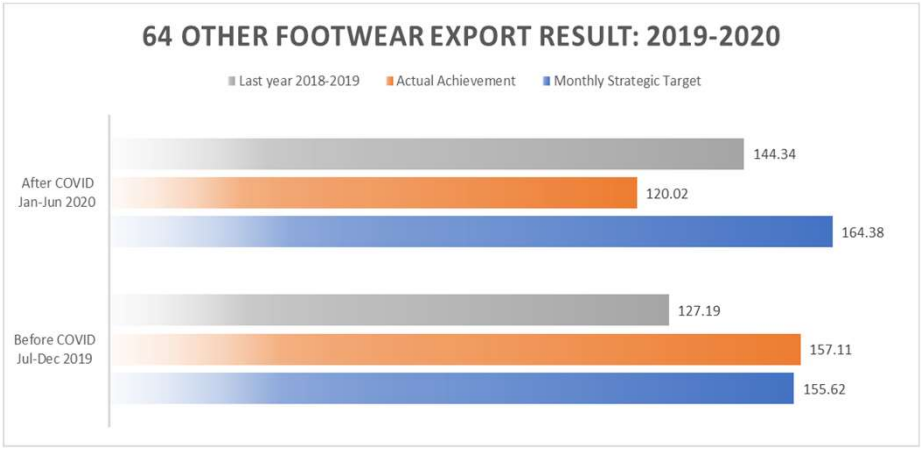


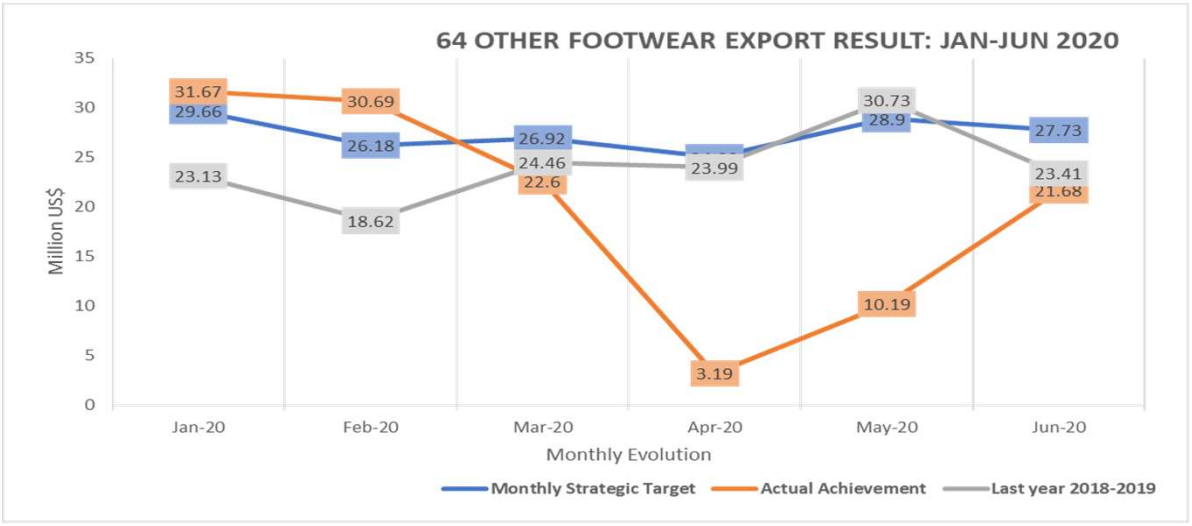
Data Source: EPB, Bangladesh

Other Information

HS Code 64 II OTHERS FOOTWEAR report







Data Source: EPB, Bangladesh

Top 10 Others Footwear Export Country

Number of Country shipped

67

Share of Top 10

82%

Country	Export Value	% of Export
ES: Spain	94,081,588	33.9%
NL: Netherlands	20,832,811	7.5%
FR: France	19,824,698	7.2%
IN: INDIA	19,251,061	6.9%
KR: Korean Republic of	17,334,276	6.3%
BL: Bangladesh local export code	14,879,593	5.4%
DE: Germany	14,370,848	5.2%
PL: Poland	11,610,737	4.2%
IT: Italy	7,703,042	2.8%
MA: Morocco	7,476,371	2.7%

Data Source: EPB, Bangladesh

Other Information

II **DATA INTELLIGENCE** II

Data intelligence is an initiative of Footwear Exchange where collects, analyses and interprets footwear, leather and allied industry data on sourcing, supply chains, distribution, retail and technology

About **FOOTWEAR EXCHANGE**

Footwear Exchange is an online platform of people from all around the world who make the footwear, leather and allied industry work.

Footwear Exchange is a platform of footwear, leather and allied industry designers, academicians, business leaders, policymakers, brands, retailers, marketers, producers, workers and footwear lovers.

For more information, please visit www.footwearexchange.com

Source of data http://epb.gov.bd/site/view/epb_export_data/-

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